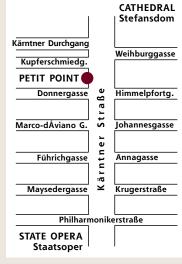






This picture in a gold-plated wooden frame is embroidered according a Cluny tapestry with 225 stiches/cm<sup>2</sup>.



Petit Point

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finest handmade embroidery

This finest possible needlework, became popular under the reign of MARIA THERESIA, Empress of the Habsburg Empire. (b.1717, d.1780) She loved to stitch Petit Point embroidery together with the ladies at court.

Her enthusiasm quickly became fashionable with people, and resulted in the creation of a new trade and the establishment of an age old Viennese tradition.

Artists painted wonderful patterns showing Rokoko scenes, famous Viennese buildings, ancient tapestries or flower-arrangements, which reflected the charms and life of Vienna at that time. For each motive the cotton threads had to be chosen carefully from among a variety of 400 different colours. This "shading" was responsible for the harmony of the embroidery.

The stitch itself is a half-cross-stitch done on a silk canvas which requires up to 361 stitches on the square centimetre (19 by 19) or 2350 on the square inch.

Fine handbags also require the best possible frames, made of brass with silver-coating. The clasp is a piece of art itself, worked out by hand with a fret-saw. Clasp and frame are carefully hand engraved.

Embroidery, frame and very fine leather is then assembled by specialists.

All in all a PETIT POINT handbag has to be considered as a piece of art, embroidered according to timeless hand-painted patterns, with exactly the same methods employed for centuries.

Only if you are aware of these facts will you be able to appreciate what you have got and enjoy it for your lifetime.



This jewellery is made of sterling silver by a Viennese artist and can be used as brooches or pendants. Its embroidery has 361 stitches/cm<sup>2</sup>.



